Version 3.0

November 9, 2024



PHYSICAL

ONIX IMPLEMENTATION GUIDE

Effective november 2024

penguin random house, llc

ONIX Implementation Guide

physical

# physical onix 3.0 composites

Revisions to the Physical ONIX Implementation Guide are as follows:

**Revision 1:** **10-4-2020**

* Created implementation guide in order to outline fields and values that will be included in our physical ONIX 3.0 feeds in addition to new delivery timelines

**Revision 2:** **12-13-2022**

* Added additional Contributor Role value supplied by PRH to tag <b035> (see Appendix B):
  + B20 – Consultant Editor
* Added additional Language values supplied by PRH to tag <b252> (see Appendix C):
  + urd – Urdu
  + enm – Middle English
  + mon – Mongolian
  + kir – Kyrgyz
* **Added ISNI tag <x415>**

**Revision 3:** **11-28-2023**

* Added additional Product Form Code values (list 150) to tag <b012>:
  + PT – Bookmark
  + ZK – Tableware
  + ZL – Tote Bag
  + ZY – Other Apparel

**Revision 4:** **4-20-2024**

* Added additional Language value supplied by PRH to tag <b252> (see Appendix C):
  + kas – Kashmiri
* Added the following for Sales Assets:

|  |  |  |
| --- | --- | --- |
| P.16.1    P.16.6  P.16.7  P.16.9 | <x436>  <x440>  <x441>  <x442> | **Resource Content Type Code**  15 – Sample content  **Resource Feature Note**  **Resource Form**  01 – Linkable Resource  **Resource Version Feature Type**  04 – File Name |

* Added more information under the “ONIX 3.0 (Online Information Exchange), General Information” to include cover images and sales assets as downloadable links inside ONIX, as well as a separate pushed feed for these assets.

**Revision 5:** **6-7-2024**

* Updated the Discount Code Matrix sheet for the values provided in tag <j364> and moved to a new Box location.

**Revision 6:** **11-09-2024**

* All Marketing Covers had their URL Resource Links <x435> updated to read “images.penguinrandomhouse.com” instead of “images.randomhouse.com”
* Moved the following value to Product Form Feature Type <b334> (list 79):
  + 19 – Battery type and safety
* Added "Battery Type and Safety" to Product Form Feature Value <b335> with the following value (list 242):
  + 01 – Batteries built-in
* Added more Barcode Type <x312> values (list 141):
  + 05 - GTIN-13+5 (no price encoded)
  + 06 - UPC-12 (item-specific)
  + 07 - UPC-12+5 (item-specific)
  + 08 - UPC-12 (price-point)
  + 09 - UPC-12+5 (price-point)
* PRH now supports the option of Metric measurements under Measure Unit Code <c095>. This is an opt-in feature only. Please find the values below (list 50):
  + mm – millimeters
  + kg – kilograms
* Added the following value to Product Form Detail <b333> (list 175):
  + B604 – Flipped manga format

# ONIX 3.0 (Online Information Exchange)

## General Information

The ONIX for Books Product Information Message is the international standard for representing and communicating book industry product information in electronic form.

This Implementation Guideline includes the specific data elements and corresponding values that Penguin Random House provides in our weekly ONIX 3.0 files. Penguin Random House provides a subset of the available ONIX elements. Only the elements provided in the Penguin Random House ONIX file are listed in this manual. Full ONIX documentation can be found at www.editeur.org.

Penguin Random House provides ONIX feeds according to the following schedule:

### Physical Feeds

* Penguin Random House produces updated ONIX files on the following cadences: Daily at 10pm ET, weekly on Sundays at 9am ET, monthly on the first Sunday of every month at 9am ET, and quarterly on the first Sunday of January, April, July, October at 9am ET.
* ONIX files are delivered zipped and contain the filename extension ‘.zip’; however, if you prefer files to be delivered to your server unzipped, please email [prhdistrosupport@penguinrandomhouse.com](mailto:prhdistrosupport@penguinrandomhouse.com) with your request.
* Penguin Random House produces “delta” files on the daily and weekly cadences. “Full” files are available on weekly, monthly, and quarterly cadences. “Delta” files are provided by default unless requested otherwise.
* The “delta” file contains only changes, additions and deletions from the prior day/week.
* Cover Images and Additional Sales Assets can be transmitted inside our eCatalog ONIX feed as downloadable links. If you cannot utilize those downloadable links, please see the Image & Asset Feeds section below for more information on a separate pushed feed.
* Batched distributions of physical assets, such as cover images, run at the same time as ONIX based on the above schedules.
* Regular physical withdrawal ONIX feeds are sent along with the delta active files. This withdrawal feed is an additional file and includes any titles whose publication has changed from active to inactive status over the course of the previous week. Immediate withdrawal ONIX metadata notifications may be sent as necessary.
* On occasion, off-cycle immediate distributions of assets and/or ONIX metadata may be transmitted by Penguin Random House. When these off-cycle distributions happen, a separate communication will be sent by Penguin Random House, which will include further instruction as necessary.

**\*\*\* The Penguin Random House ONIX 3.0 Electronic Catalog is a multi-geographical file provided to our US, Canadian and International customers. It is extremely important to recognize the value provided in the sales restriction field as it identifies where the item can be sold (i.e., no restrictions, US only or Canada only). Please reference “SalesRights” composite and apply appropriate filters to exclude updating your database with products which are restricted in your respective markets. If you sell in limited territories, please contact the address below for a tailored feed.**

### IMAGE & Asset FEEDS

* Penguin Random House provides an option for our customers who cannot utilize downloadable image links inside ONIX to receive Cover Images and Additional Sales Assets in a separate pushed file. Outside of ONIX, we can transmit these assets either loosely or contained within .zip files.
* Penguin Random House provides these pushed files as “delta” files. The “delta” file contains only changes, additions, and deletions from the prior day/week. Please note that we will always resend the full batch of active sales assets for each ISBN.
* Batched distributions of physical assets, such as cover images and interior images, run on the following cadences: Daily at 10pm ET, weekly on Sundays at 9am ET.
* On occasion, off-cycle immediate distributions of assets may be transmitted by Penguin Random House. When these off-cycle distributions happen, a separate communication will be sent by Penguin Random House, which will include further instruction as necessary.

### Technical Support

For technical assistance with the Penguin Random House ONIX file, please email [prhdistrosupport@penguinrandomhouse.com](mailto:prhdistrosupport@penguinrandomhouse.com)

# physical onix 3.0 composites

## File Format and Header

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
|  |  | **XML Encoding** |
|  |  | Penguin Random House specifies the encoding for the XML file at the top of each file. |
|  |  | **XML Schema & Document Type Definition** |
|  |  | Penguin Random House specifies the document structure at the top of each file. |
| H.1 | <m379> | **Sender Identifier Type (List 44)** |
|  |  | 07 – SAN |
| H.3 | <b244> | **Identifier Value** |
| H.4 | <x298> | **Sender Name** |
| H.5 | <x299> | **Sender Contact Name** |
| H.6 | <j272> | **Sender Contact Email Address** |
| H.15 | <x307> | **Message Creation Date/Time** |

*Example:*

<header>

<sender>

<senderidentifier>

<m379>07</m379> ß Book Trade Standard Address Number

<b244>2013975</b244> ß Standard Address Number Value

</senderidentifier>

<x298>Penguin Random House</x298> ß Sender Name

<x299>Publishing Operations Support – 1-800-733-3000</x299> ß Sender Contact Name

<j272>[PRHDistroSupport@penguinrandomhouse.com</j272](mailto:PRHDistroSupport@penguinrandomhouse.com%3c/j272)> ß Sender Email

</sender>

<x307>20200723T0626</x307> ß Sent Date Time

</header>

## P.1 Record Reference Number, Type and Source

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| PR.1.1 | <a001> | **Record Reference** |
|  |  | Penguin Random House provides the ISBN-13 as the record reference number. |
| PR.1.2 | <a002> | **Notification Type (List 1)** |
|  |  | 02 – Advance notification (confirmed) |
|  |  | Penguin Random House uses this value the first time an ISBN is included in the feed. |
|  |  | 03 – Notification confirmed on publication |
|  |  | Penguin Random House uses this value to indicate that we are transmitting an update. |

*Example:*

<product>

<a001>9780345804327</a001> ß Record Reference Number

<a002>03</a002> ß Change/Update Notification Type

## P.2 barcode type, barcode indicator, Product Numbers

PR# Tag Name, Values, and Examples

P.2.4 <x312> Barcode Type

List 141

01 – Barcoded, unspecified

02 - GTIN-13

03 - GTIN-13+5 (US dollar price encoded)

04 - GTIN-13+5 (CAN dollar price encoded)

05 - GTIN-13+5 (no price encoded)

06 - UPC-12 (item-specific)

07 - UPC-12+5 (item-specific)

08 - UPC-12 (price-point)

09 - UPC-12+5 (price-point)

P.2.5 <x313> Barcode Indicator

List 142

00 - Unknown / unspecified

01 - Cover 4 back cover

02 - Cover 3 inside back cover

03 - Cover 2  inside front cover

04 - Cover 1  front cover

05 - On spine

06 - On box Used only for boxed products

07 - On tag

08 - On bottom outer packaging

09 - On back outer packaging

10 - On outer sleeve / back

11 - On removable wrapping

*Example:*

<barcode>

<x312>03</x312> ß GTIN-13+5 (US dollar price encoded)

<x313>02</x313> ß Cover 3 inside back cover

</barcode>

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| PR.2.7 | <b221> | **Product Identifier Type Code (List 5)** |
|  |  | 02 – ISBN-10 |
|  |  | 03 – GTIN-13 |
|  |  | 14 – GTIN-14 |
|  |  | 15 – ISBN-13 |
| PR.2.9 | <b244> | **Identifier Value** |
|  |  | The actual code value of the type defined in <b221>. |

*Example:*

<productidentifier>

<b221>02</b221> ß ISBN-10

<b244>0345804325</b244> ß Actual Value

</productidentifier>

<productidentifer>

<b221>03</b221> ß EAN-13

<b244>9780345804327</b244> ß Actual Value

</productidentifier>

<productidentifier>

<b221>14</b221> ß GTIN-14

<b244>09780345804327</b244> ß Actual Value

</productidentifier>

<productidentifier>

<b221>15</b221>

<b244>9780345804327</b244>

</productidentifier>

## P.3 product descriptive detail and product form

**PR# Tag Name, Values, and Examples**

**P.3.1**  **<x314>** **Product Composition (List 2)**

00 – Single-component retail product

10 – Multiple-component retail product (retailed as a whole)

11 – Multiple-component retail product (retailed as separate parts)

**P.3.2**  **<b012>** **Product Form Code (List 150)**

00 – Product form unspecified

AA – Audio (detail unspecified)

AB – Audio cassette

AC – Audio CD

BA – Book (detail unspecified)

BB – Hardback

BC – Paperback

BE – Spiral bound

BF – Pamphlet

BH – Board Book

BI – Rag Book

BJ – Bath Book

BK – Novelty Book

CB – Sheet map, folded

CC – Sheet map, flat

DB – CD-ROM

DE – Game Cartridge

PC – Calendar

PD – Cards

PF – Diary or Journal

PK – Poster

PP – Stickers

PR – Notebook/Blank Book

PT – Bookmark

SB – Multiple product, boxed

SC – Multiple product, slip-cased

SD – Multiple product, shrink-wrapped

SF – Multiple product, part(s) enclosed

VA – Video (unspecified)

VI – DVD Video

VJ – VHS Video

XA – Trade only Material (unspecified)

ZA – General Merchandise

ZC – Soft Toy

ZD – Toy

ZE – Board Game

ZK – Tableware

ZL – Tote Bag

ZY – Other Apparel

**P.3.3** **<b333>** **Product Form Detail (List 175)**

B101 – Mass Market

B102 – Trade Paperback (US)

B103 – Digest Format Paperback

B106 – Trade Paperback (UK)

B107 – Premium Mass Market

B135 – Mass Market Max Paperback

B201 – Coloring/Join-the-Dot

B202 – Lift-the-Flap Book

B215 – Fuzzy/Felt Book

B206 – Pop-up Book

B207 – Scented/’smelly’ Book

B209 – Sticker Book

B210 – Touch and Feel Book

B221 – Picture Book

B306 – Library Binding

B401 – Cloth Over Board

B402 – Paper Over Board

B412 – Flexible plastic/vinyl cover

B510 – Rough Front Edging

B602 – Unflipped manga format

B604 – Flipped manga format

*Example:*

<descriptivedetail>

<x314>00</x314> ß Single-component retail product

<b012>BC</b012> ß Paperback

<b333>B102</b333> ß Trade Paperback (US)

<descriptivedetail>

<x314>10</x314> ß Multiple-component retail product (retailed as a whole)

<b012>BB</b012> ß Hardback

<b333>B221</b333> ß Picture Book

**PR# Tag Name, Values, and Examples**

**P.3.4 <b334> Product Form Feature Type**

List 79

01 – Color of Cover

12 – CPSIA choking or other US hazard warning  
 19 – Battery type and safety

**P.3.5 <b335> Product Form Feature Value**

**Color of Cover**

List 98

*See Appendix A*

**CPSIA Warning Values**

List 143

01 – WARNING: CHOKING HAZARD – Small parts | Not for children under 3 yrs.

02 – WARNING: CHOKING HAZARD – Children under 8 yrs. can choke or suffocate on uninflated or broken balloons. Adult supervision required | Keep uninflated balloons from children. Discard broken balloons at once.

03 – WARNING: CHOKING HAZARD – This toy is a small ball | not for children under 3 yrs.

04 – WARNING: CHOKING HAZARD – Toy contains a small ball | Not for children under 3 yrs.

05 – WARNING: CHOKING HAZARD – This toy is a marble | Not for children under 3 yrs.

06 – WARNING: CHOKING HAZARD – Toy contains a marble | Not for children under 3 yrs.

07 – No choking hazard warning necessary

**Prop 65 Warning Values**

List 143

22 – No California Proposition 65 hazard warning necessary

23 – California Proposition 65 chemical name <ProductFormFeatureDescription> carries the name of chemical that is the subject of a warning, taken from the list at [www.p65warnings.ca.gov/chemicals](http://www.p65warnings.ca.gov/chemicals)

**Battery Type and Safety**

List 242

01 – Batteries built-in

**P.3.6 <b336> Product Form Feature Description**

Text lists the 3-character ONIX codes for cover color when MUL is used in tag <b335>.   
  
Text also carries the name of chemical that is the subject of a warning, taken from the list at [www.p65warnings.ca.gov/chemicals](http://www.p65warnings.ca.gov/chemicals).

*Example for Color of Cover:*

Single color

<productformfeature>

<b334>01</b334> ß Color of cover

<b335>GRN</b335> ß Green

</productformfeature>

Multi-color

<productformfeature>

     <b334>01</b334> *à Color of cover*

     <b335>MUL</b335> *à Multicolor*

     <b336>GRN RED WHI</b336>

</productformfeature>

*Example for CPSIA or Prop 65 Hazard Warnings:*

<productformfeature>

<b334>12</b334> ß CPSIA or other US hazard warning

<b335>07</b335> ß CPSIA No choking hazard warning necessary

</productformfeature>

<productformfeature>

<b334>12</b334> ß CPSIA or other US hazard warning

<b335>22</b335> ß No California Prop 65 hazard warning necessary

</productformfeature>

PR.3.7 <b225> **Product Packaging Type Code**

ONIX code list 80.

Values:

11 - Slip-cased set (Used By Penguin Random House to identify Boxed Set products)

#### Example

<product>

<a001>9780345433725</a001> à Boxed Set ISBN

<b012>BC</b012> à Format = Paperback

<b333>B102</b333> à Format Detail = Trade Paper

<b225>11</b225> à Product Package Type = Boxed Set

<b203>Shaara 3 copy Box set</b203>

PR.3.8 <b014> **Product Form Description**

Used by Random House to provide audio packaging information.

#### Example

<b014>One CD</b014>

PR.3.10 <b384> **Trade Category Code**

Values:

05 – International Edition

06 – Library Audio Edition

Example

For 05 –International Edition:

<b246>11</b246>

<b012>BC</b012>

<b333>B102</b333>

<b384>05</b384> ß International Edition

For 06 –Library Audio Edition:

<b246>11</b246>

<b012>AJ</b012>

<b384>06</b384> ß Library Audio Edition

P.3.12 <x315> Measure Type Code  
 List 48  
  
 Values:

01 – Height

02 – Width

03 – Thickness

08 – Weight

P.3.13 <c094> Measurement

Penguin Random House provides measurement value in numeric form

P.3.14 <c095> Measure Unit Code (List 50)

Values:

in – inches

lb – pounds

mm – millimeters

kg - kilograms

Example

</descriptivedetail>

<measure>

<x315>01</x315>

<c094>8.26</c094> ß Actual value

<c095>in</c095> ß Inches

</measure>

<measure>

<x315>02</x315>

<c094>5.31</c094>

<c095>in</c095>

</measure>

<measure>

<x315>03</x315>

<c094>1.01</c094>

<c095>in</c095>

</measure>

<measure>

<x315>08</x315>

<c094>1.02</c094> ß Actual value

<c095>lb</c095> ß Pounds

</measure>

P.3.15 <x316> Country of Manufacture

List 91 (ISO Country Codes)

Penguin Random House sends ISO Country Code for where product was manufactured.

Example:

<x316>US</x316>

## P.4 product parts

P.4.2 <b221> Product Identifier Type Code

Values:

02 – ISBN-10

15 – ISBN-13

P.4.4 <b244> Product Identifier Value

P.4.5 <b012> Product Form Code (Product Part)

See Product Form and Product Form Detail values above in P.3.2-P.3.3.

P.4.6 <b333> Product Form Detail (Product Part)

See Product Form and Product Form Detail values above in P.3.2-P.3.3.

P.4.12 <x322> Number of items, specified form

Penguin Random House provides numeric value.

P.4.13 <x323> Number of copies (Product Part)

Used for Boxed Sets; Penguin Random House provides numeric value.

Example

<x313>10</x313> ß Multi-item retail product

<b012>SC</b012> ß Multiple product, slip-cased

<--measure composites omitted -->

<productpart>

<productidentifier>

<b221>15</b221> ß ISBN-13

<b244>9780679824114</b244>

</productidentifier>

<b012>BC</b012> ß Paperback (product part)

<b333>B103</b333> ß Digest format (product part)

<x323>1<x323> ß Number of copies (product part)

</productpart>

<productpart>

<productidentifier>

<b221>15</b221> ß ISBN-13

<b244>9780679824251</b244>

</productidentifier>

<b012>BC</b012> ß Paperback (product part)

<b333>B103</b333> ß Digest format (product part)

<x323>1<x323> ß Number of copies (product part)

</productpart>

For Bookw/CD

<x313>10</x313> ß Multi-item retail product

<b012>SF</b012> ß Multi-item retail product, part(s) enclosed

<--measure composites omitted -->

<productpart>

<x457/> ß Book is the primary part of the product

<productidentifier>

<b221>15</b221> ß ISBN-13

<b244>9780001234567</b244> ß (of book as separate product)

</productidentifier>

<b012>BC</b012> ß Paperback

<x323>1</x323> ß Number of copies of this ISBN

</productpart>

<productpart>

<b012>AC</b012> ß CD-Audio

<b333>A101</b333> ß ‘Red Book’ audio format

<x322>2</x322> ß Two discs, items of specified form

</productpart>

## P.5 Collections

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.5.1 | <x329> | **Collection Type Code (List 148)** |
|  |  | 10 – Publisher Collection |
| P.5.3 | <x344> | **Collection Identifier Type Code (List 13)** |
|  |  | 01 – Proprietary |
| P.5.4 | <b233> | **Identifier Type Name** |
|  |  | Penguin Random House Proprietary Identifier |
| P.5.5 | <b244> | **Identifier Value** |
| P.5.6 | <b202> | **Title Type Code (List 15)** |
|  |  | 01 – Distinctive Title |
| P.5.7 | <x409> | **Title Element Level (List 149)** |
|  |  | 01 – Product Level |
|  |  | 02 – Collection Level |
|  |  | 03 – Sub-collection Level |
| P.5.8 | <x410> | **Part Number** |
| P.5.10 | <b203> | **Title Text**  Actual title of series or subseries. |
| P.5.64 | <x411/> | **No Collection Indicator**  Empty XML tag when no collection exists |

#### Example

<collection>

<x329>10</x329> ß Publisher collection

<collectionidentifier>

<x344>01</x344> ß Proprietary

<b233>Penguin Random House Proprietary Identifier</b233>

<b244>99N</b244> ß Identifier value

</collectionidentifier>

<titledetail>

<b202>01</b202> ß Distinctive Title

<titleelement>

<x409>02</x409> ß Collection level

<b203>Wonder Woman Adventures</b203> ß Actual series title

</titleelement>

<titleelement>

<x409>01</x409> ß Product Level

<x410>1</x410> ß Part number

</titleelement>

</titledetail>

</collection>

#### Example

<collection>

<x329>10</x329> ß Publisher collection

<collectionidentifier>

<x344>01</x344> ß Proprietary

<b233>Penguin Random House Proprietary Identifier</b233>

<b244>SOI</b244> ß Identifier value

</collectionidentifier>

<titledetail>

<b202>01</b202> ß Distinctive title

<titleelement>

<x409>02</x409> ß Collection level

<b203>Starting Out In</b203> ß Actual series title

</titleelement>

<titleelement>

<x409>03</x409> ß Sub-collection level

<b203>German</b203> ß Actual subseries title

</titleelement>

</titledetail>

</collection>

#### Example

<collection>

<x329>10</x329> ß Publisher collection

<collectionidentifier>

<x344>01</x344> ß Proprietary

<b233>Penguin Random House Proprietary Identifier</b233>

<b244>D58</b244> ß Identifier value

</collectionidentifier>

<titledetail>

<b202>01</b202> ß Distinctive title

<titleelement>

<x409>02</x409> ß Collection level

<b203>Unicorn Academy</b203> ß Actual series title

</titleelement>

<titleelement>

<x409>03</x409> ß Sub-collection level

<b203>A Stepping Stone Book (TM)</b203> ß Actual subseries title

</titleelement>

<titleelement>

<x409>01</x409> ß Product level

<x410>7</x410> ß Part number

</titleelement>

</titledetail>

</collection>

#### Example

<x411 /> ß No Collection indicator

## P.6 Product Title Detail

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.6.1 | <b202> | **Title Type Code (List 15)** |
|  |  | 01 – Distinctive Title |
|  |  | 03 – Title in Original Language |
|  |  | 06 – Title in Other Language |
| P.6.2 | <x409> | **Title Element Level (List 149)** |
|  |  | 01 – Product Level |
|  |  | 05 – Master Brand |
| P.6.4 | <b020> | **Year of Annual** |
| P.6.5 | <b203> | **Title Text** |
| P.6.8 | <b029> | **Subtitle** |
| P.6.8a | <x478> | **Title Statement**  Penguin Random House uses Title Statement to transmit what is also referred to as a Reading Line |

#### Example

<titledetail>

<b202>01</b202> ß Distinctive title

<titleelement>

<x409>01</x409> ß Product level

<b203>Angels in America</b203> ß Title text

<b029>A Gay Fantasia on National Themes</b029> ß Subtitle text

</titleelement>

</titledetail>

#### Example

<titledetail>

<b202>01</b202> ß Distinctive title

<titleelement>

<x409>01</x409> ß Product level

<b203>The Count of Monte Cristo</b203> ß Title text

</titleelement>

<x478 textformat="02">Set in the turbulent years of the Napoleonic era, this is a classic tale of romance and adventure. Newly re-recorded.</x478> ß Title Statement

</titledetail>

#### Example

<titledetail>

<b202>01</b202> ß Distinctive title

<titleelement>

<x409>01</x409> ß Product level

<b020>2021</b020> ß Year of annual

<b203>Princeton Review AP History Prep, 2021</b203> ß Title text

<b029>6 Practice Tests + Complete Content Review + Strategies &amp; Techniques</b029> ß Title Statement

</titleelement>

</titledetail>

#### Example

<titledetail>

<b202>01</b202> ß Distinctive title

<titleelement>

<x409>01</x409> ß Product level

<b203>Batman 5-Minute Stories (DC Batman)</b203> ß Title text

</titleelement>

<titleelement>

<x409>05</x409> ß Product level

<b203>DC Super Heroes</b203> ß Title text

</titleelement>

</titledetail>

#### Example

<titledetail>

<b202>01</b202> ß Distinctive title

<titleelement>

<x409>01</x409> ß Product level

<b203>Fuego y Sangre</b203> ß Title text

</titleelement>

</titledetail>

<titledetail>

<b202>03</b202> ß Title in original language

<titleelement>

<x409>01</x409> ß Product level

<b203>Fire and Blood</b203> ß Title text

</titleelement>

</titledetail>

#### Example

<titledetail>

<b202>01</b202> ß Distinctive title

<titleelement>

<x409>01</x409> ß Product level

<b203>The Song of the Cid</b203> ß Title text

<b029>A Dual Language Edition with Parallel Text</b029> ß Subtitle

</titleelement>

</titledetail>

<titledetail>

<b202>06</b202> ß Title in other language

<titleelement>

<x409>01</x409> ß Product level

<b203>Cantar de Mio Cid</b203> ß Title text

<b029>Una edición en dos idiomas con texto paralelo</b029> ß Subtitle

</titleelement>

</titledetail>

## P.7 Authorship

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.7.1 | <b034> | **Contributor Sequence Number** |
| P.7.2 | <b035> | **Contributor Role (List 17)** |
|  |  | Penguin Random House will include the contributor roles listed in Appendix B. |
| P.7.3 | <x412> | **Source Language of a Translation (List 74)** |
|  |  | Penguin Random House will include the languages listed in Appendix C. |
| P.7.4 | <x413> | **Target Language of a Translation (List 74)** |
|  |  | Penguin Random House will include the languages listed in Appendix C. |
| P.7.5 | <x414> | **Primary Name Type (List 18)** |
| P.7.6  P.7.8 | <x415>  <b244> | 01 – Pseudonym  **Contributor/Name Identifier (List 44)**  16 – ISNI  **Contributor’s Name** |
| P.7.9 | <b036> | **Person Name** |
| P.7.10 | <b037> | **Person Name, Inverted** |
| P.7.12 | <b039> | **Person Name: Names Before Key Names** |
| P.7.13 | <b038> | **Person Name: Titles Before Key Names** |
| P.7.14 | <b040> | **Person Name: Key Names** |
| P.7.16 | <b248> | **Person Name: Suffix After Key Names** |
| P.7.19 | <b047> | **Corporate Contributor Name** |
| P.7.20a | <b249> | **Unnamed Persons (List 19)** |
|  |  | 02 – Anonymous |
| P.7.48 | <x418> | **Contributor Place Relator (List 151)** |
|  |  | 00 – Associated with |
| P.7.49 | <b251> | **Country Code** |
| P.7.51 | <b049> | **Contributor Statement** |

#### Example

<contributor>

<b034>1</b034>

<b035>A01</b035> ß By (author)

<b036>Tony Kushner</b036>

<b037>Kushner, Tony</b037>

<b039>Tony</b039>

<b040>Kushner</b040>

</contributor>

<contributor>

<b034>2</b034>

<b035>E07</b035> ß Read by

<b036>Tiffany Cruikshank, LAc, MAOM</b036>

<b037>Cruikshank, Tiffany</b037>

<b039>Tiffany</b039>

<b040>Cruikshank</b040>

<b248>LAc, MAOM</b248>

</contributor>

<contributor>

<b034>3</b034>

<b035>E07</b035> ß Read by

<b036>Dr. James Maskalyk</b036>

<b037>Maskalyk, James</b037>

<b247>Dr.</b247>

<b039>James</b039>

<b040>Maskalyk</b040>

</contributor>

#### Example

<contributor>

<b034>1</b034>

<b035>A01</b035> ß By (author)

<b036>Liz Marsham</b036>

<b037>Marsham, Liz</b037>

<b039>Liz</b039>

<b040>Marsham</b040>

</contributor>

<contributor>

<b034>2</b034>

<b035>A01</b035> ß By (author)

<b047>Cast of Critical Role</b047>

</contributor>

#### Example

<contributor>

<b034>2</b034>

<b035>A19</b035> ß Afterword by

<b036>Guy Vanderhaeghe</b036>

<b037>Vanderhaeghe, Guy</b037>

<b039>Guy</b039>

<b040>Vanderhaeghe</b040>

<contributorplace>

<x418>00</x418> ß Associated with

<b251>CA</b251> ß ISO Country Code

</contributorplace>

</contributor>

#### Example

<contributor>

<b034>1</b034>

<b035>B06</b035> ß Translated by

<x412>gle</x412> ß Source Language of a translation

<x413>eng</x413> ß Target Language of a translation

<b036>Thomas Cleary</b036>

<b037>Cleary, Thomas</b037>

<b039>Thomas</b039>

<b040>Cleary</b040>

</contributor>

#### Example

<contributor>

<b034>1</b034>

<b035>A01</b035> ß By (author)

<x414>01</x414>

<b037>Robb, J. D.</b037>

<b039>J. D.</b039>

<b040>Robb</b040>

</contributor>

#### Example

<contributor>

<b034>1</b034>

<b035>A01</b035> ß By (author)

<b249>02</b249> ß Unnamed Person, used in place of Anonymous

</contributor>

#### Example

<contributor>

<b034>1</b034>

<b035>A01</b035> ß By (author)

<b036>Kulreet Chaudhary</b036>

<b037>Chaudhary, Kulreet</b037>

<b039>Kulreet</b039>

<b040>Chaudhary</b040>

</contributor>

<contributor>

<b034>2</b034>

<b035>E07</b035> ß Read by

<b036>Kulreet Chaudhary</b036>

<b037>Chaudhary, Kulreet</b037>

<b039>Kulreet</b039>

<b040>Chaudhary</b040>

</contributor>

<b049 textformat="02">Kulreet Chaudhary, MD, Integrative Neurologist with Eve Adamson</b049> ß Contributor Statement

Example

      <contributor>

        <b034>2</b034>

        <b035>A01</b035>

        <b036>Admiral James Stavridis, USN</b036> ß Person name

        <b037>Stavridis, James</b037> ß Person Name, Inverted

        <b039>James</b039> ß Person Name: Name Before Key Name

        <b247>Admiral</b247> ß Person Name: Prefix to Key Names

        <b040>Stavridis</b040> ß Person Name: Key Names

        <b248>USN</b248> ß Person Name: Suffix After Key Names

      </contributor>

Example

<contributor>  
 <b034>1</b034>  
 <b035>A01</b035>  
 <nameidentifier>  
 <x415>16</x415> ß ISNI qualifier  
 <b244>81761477</b244> ß ISNI ID number  
 </nameidentifier>  
 <b036>Delia Owens</b036>  
 <b037>Owens, Delia</b037>  
 <b039>Delia</b039>  
 <b040>Owens</b040>  
 </contributor>

## P.9 Editions

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.9.1 | <x419> | **Edition Type Code (List 21)** |
|  |  | ABR – Abridged Edition  ADP – Adapted Edition |
|  |  | ANN – Annotated Edition |
|  |  | BLL – Bilingual Edition |
|  |  | CMB – Omnibus Edition (Combined Volume / Bundle) |
|  |  | DGO – Digital Original |
|  |  | ENH – Enhanced Edition |
|  |  | ILL – Illustrated Edition  INT – International Edition  LTE – Large Type |
|  |  | MDT – Media Tie-In |
|  |  | REV – Revised Edition  SIG – Signed Edition |
|  |  | SPE – Special Edition  UBR – Unabridged Edition |
| P.9.2 | <b057> | **Edition Number** |
| P.9.4 | <b058> | **Edition Statement** |
| P.9.5 | <n386/> | **No Edition Indicator** |

#### Example

<x419>INT</x419> ß International edition

<x419>REV</x419> ß Revised edition

<b057>1</b057> ß Edition number

#### Example

<x419>LTE</x419> ß Large-print edition

#### Example

<n386 /> ß No edition indicator

#### Example

<b057>10</b057> ß Edition number

<b058>Revised reviews and new quizzes written by Harvard professors</b058> ß Edition statement

## P.10 Language

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.10.1 | <b253> | **Language Role (List 22)** |
|  |  | 01 – Language of Text |
|  |  | 02 - Original Language of Translated Text |
|  |  | 07 -Translated Language in a Multilingual Edition |
| P.10.2 | <b252> | **Language Code (List 74)** |
|  |  | Penguin Random House will include the languages listed in Appendix C. |

#### Example

<language>

<b253>01</b253> ß Language of text

<b252>eng</b252> ß English

</language>

#### Example

<language>

<b253>07</b253> ß Translated language in a multilingual edition

<b252>spa</b252> ß Spanish

</language>

<language>

<b253>07</b253> ß Translated language in a multilingual edition

<b252>eng</b252> ß English

</language>

#### Example

<language>

<b253>01</b253> ß Language of text

<b252>eng</b252> ß English

</language>

<language>

<b253>02</b253> ß Original language of translated text

<b252>fre</b252> ß French

</language>

## PR.12 Extents and other content

**ONIX**

**PR # Tag Name, Values and Examples**

**Audio and Video RunTime**

PR.11.1 <b218> **Extent Type Code**

Values:

00 – main Page Count

09 - Duration/Run time

PR.11.2 <b219> **Extent Value**

Run time - applies only to audio books and videos

PR.11.4 <b220> **Extent unit**

Run time units

03 - Pages

05 - Minutes

#### Example

<extent>

<b218>09</b218> ß Duration/run time

<b219>360</b219> ß Numeric value

<b220>05</b220> ß Time in minutes

</extent>

Example

<extent>

<b218>00</b218> ß Main content pages

<b219>260</b219> ß Number of pages

<b220>03</b220> ß Pages

</extent>

PR.11.7 <b062> **Illustration and Other Content Notes**

**Example**

<b062>16 COLOUR PHOTOS</b062>

## P.12 Subjects

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.12.1 | <x425/> | **Main Subject Flag** |
|  |  | Penguin Random House uses this field to indicate BISAC 1 Code and Thema Code 1. |
| P.12.2 | <b067> | **Subject Scheme Identifier (List 27)** |
|  |  | 10 – BISAC Subject Heading |
|  |  | 20 – Keywords |
|  |  | 93 – Thema Subject Category |
| P.12.5 | <b069> | **Subject Code** |
|  |  | 9-Character BISAC Subject Code |
|  |  | Thema Subject Codes and Qualifiers |
| P.12.6 | <b070> | **Subject Heading Text** |
|  |  | Penguin Random House provides multiple keywords or keyword phrases in a single instance for a given product record and they are separated by semicolons. |

#### Example

<subject>

<x425/>

<b067>10</b067> ß BISAC subject heading

<b069>BIO026000</b069> ß BISAC code

</subject>

<subject>

<b067>10</b067> ß BISAC subject heading

<b069>BIO022000</b069> ß BISAC code

</subject>

<subject>

<b067>10</b067> ß BISAC subject heading

<b069>BIO002010</b069> ß BISAC code

</subject>

<subject>

<x425/>

<b067>93</b067> ß Thema subject category

<b069>DNC</b069> ß Thema subject code

</subject>

<subject>

<b067>93</b067> ß Thema subject category

<b069>DNB</b069> ß Thema subject code

</subject>

<subject>

<b067>93</b067> ß Thema subject category

<b069>JBSF1</b069> ß Thema subject code

</subject>

<subject>

<b067>93</b067> ß Thema subject category

<b069>JBSL</b069> ß Thema subject code

</subject>

<subject>

<b067>93</b067> ß Thema subject category

<b069>5PB-US-C</b069> ß Thema subject code

</subject>

<subject>

<b067>20</b067> ß Keywords

<b070>political books;political gifts;black women autobiography;memoirs;obama;obama book;biography;Barack Obama;Michelle Obama autobiography;becoming mrs. obama;presidential memoirs;becoming book;michelle obama tell-all;Michelle obama real-life story;Mrs. Obama memoir;Mrs. Obama book;mrs. barack obama;barack obama book;First lady memoirs;Michele Obama memoir;Michelle Obama memoir;Becoming Michele Obama;Michele Obama;Michelle Obama book;autobiography;biographies;feminism;biographies and memoirs</b070>

</subject>

## P.13 Audience

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.13.2 | <b204> | **Audience Code Type (List 29)** |
|  |  | 01 - ONIX Audience Codes |
| P.13.4 | <b206> | **Audience Code Value (List 28)** |
|  |  | 01 – General Trade |
|  |  | 02 – Children / Juvenile |
|  |  | 03 – Young Adult |
|  |  | 04 – Primary & Secondary / Elementary and High School |
|  |  | 05 – College / Higher Education |
|  |  | 06 – Professional |
| P.13.5 | <b074> | **Audience Range Qualifier (List 30)** |
|  |  | 11 – US School Grade Range |
|  |  | 17 – Interest Age, Years |
| P.13.6 | <b075> | **Audience Range Precision (List 31)** |
|  |  | 03 – Range From |
|  |  | 04 – Range To |
| P.13.7 | <b076> | **Audience Range Value** |
|  |  | ONIX List 77 – North American School or College Grade |
| P.13.8 | <b075> | **Audience Range Precision (List 31)** |
|  |  | 04 – Range To |
| P.13.9 | <b076> | **Audience Range Value** |
|  |  | ONIX List 77 – North American School or College Grade |
| P.13.11 | <b077> | **Complexity Scheme Identifier (List 32)** |
|  |  | 05 – Fountas and Pinnell Text Level Gradient (is a code from A to Z+) |
|  |  | 06 – Lexile Measure (combines Lexile number and optionally the Lexile code) |
| P.13.12 | <b078> | **Complexity Code** |

#### Example

<audience>

<b204>01</b204> ß ONIX Audience Codes

<b206>03</b206> ß General Trade

</audience>

<audiencerange>

<b074>11</b074> ß US School Grade Range

<b075>03</b075> ß Range from

<b076>8</b076> ß Audience range value, 8th Grade

<b075>04</b075> ß Range to

<b076>12</b076> ß Audience range value, 12th Grade

</audiencerange>

<audiencerange>

<b074>17</b074> ß Interest age, years

<b075>03</b075> ß Range from

<b076>13</b076> ß Audience range value, 13 years old

<b075>04</b075> ß Range to

<b076>17</b076> ß Audience range value, 17 years old

</audiencerange>

#### Example

<complexity>

<b077>05</b077> ß Fountas and Pinnell Text Level

<b078>W</b078> ß Complexity code

</complexity>

<complexity>

<b077>06</b077> ß Lexile Measure

<b078>760L</b078> ß Complexity code

</complexity>

## P.14 Descriptions and Other SUpporting Text

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.14.1 | <x426> | **Text Type Code (List 153)** |
|  |  | 01 – Sender-Defined Text |
|  |  | Penguin Random House will use this field to outline aspects of the book |
|  |  | 03 – Description |
|  |  | 04 – Table of Contents |
|  |  | 06 – Review Quote |
|  |  | 09 – Endorsement |
|  |  | 12 – Biographical Note |
|  |  | 14 – Excerpt |
|  |  | 28 – Full Cast and Credit List |
| P.14.2 | <x427> | **Text Audience (List 154)** |
|  |  | 00 – Unrestricted |
| P.14.3 | <d104> | **Actual Text** |

#### Example

<textcontent>

<x426>03</x426> ß Desciption

<x427>00</x427> ß Text Audience (Unrestricted)

<d104 textformat="02"><<b>One life-changing summer on Nantucket brings about exhilarating revelations for a single mother and her two grown children in this sensational novel from&#160;<i>New York Times&#160;</i>bestselling<i>&#160;</i>author Nancy Thayer.</b><br><br>Lisa Hawley is perfectly satisfied living on her own. Having fully recovered from a brutal divorce nearly two decades earlier, she has successfully raised her kids, Juliet and Theo, seeing them off to college and beyond. As the owner of a popular boutique on Nantucket, she&rsquo;s built a fulfilling life for herself on the island where she grew up. With her beloved house in desperate need of repair, Lisa calls on Mack Whitney, a friendly&mdash;and very handsome&mdash;local contractor and fellow single parent, to do the work. The two begin to grow close, and Lisa is stunned to realize that she might be willing to open up again after all . . . despite the fact that Mack is ten years her junior</d104> ß Actual text

</textcontent>

<textcontent>

<x426>06</x426> ß Review quote

<x427>00</x427> ß Text audience (Unrestricted)

<d104 textformat="02"><<b>PRAISE FOR NANCY THAYER<br><br>Surfside Sisters<br><br>&ldquo;Readers who appreciate a busy, uplifting tale of friendship and romance will enjoy spending time on Thayer&rsquo;s Nantucket.&rdquo;&mdash;<i>Publishers Weekly</i><br><br>&ldquo;An engaging tale about how childhood expectations can be transformed on the journey through adulthood.&rdquo;<i>&mdash;Kirkus Reviews</i><br><br>A Nantucket Wedding<br><br>&ldquo;A delightful beach-town tale about family relationships and second chances.&rdquo;&mdash;<i>Kirkus Reviews</i><br><br>&ldquo;Thayer&rsquo;s latest Nantucket confection does not disappoint. . . .&#160;<i>A Nantucket Wedding</i>&#160;is a Nancy Meyers film in book form and should be recommended accordingly.&rdquo;&mdash;<i>Booklist</i><br><br>Secrets in Summer<br><br>&ldquo;Infused with warmth and heartfelt, tender moments . . . Authentic, endearing characters will keep readers turning the pages.&rdquo;&mdash;<i>RT Book Reviews</i><br><br>&ldquo;This breezy tale is at once nostalgic and hopeful . . . filled with sweet moments of unlikely female connections.&rdquo;&mdash;<i>Kirkus Reviews</i></b>></d104> ß Actual text

</textcontent>

<textcontent>

<x426>12</x426> ß Biographical note

<x427>00</x427> ß Text audience (Unrestricted)

<d104 textformat="02"><Nancy Thayer&#160;is the&#160;<i>New York Times&#160;</i>bestselling author of more than thirty novels, including<i>&#160;Surfside Sisters</i>,&#160;<i>A Nantucket Wedding, Secrets in Summer, The Island House, The Guest Cottage, An Island Christmas, Nantucket Sisters</i>, and&#160;<i>Island Girls</i>. Born in Kansas, Thayer has been a&#160; resident of Nantucket for thirty-five years, where she currently lives with her husband, Charley, and a precocious rescue cat named Callie.></d104> ß Actual text

</textcontent>

## P.15 Cited Content

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.15.1 | <x430> | **Cited Content Type Code (List 156)** |
|  |  | 02 – Bestseller List |
| P.15.4 | <x428> | **Source Title** |
| P.15.5 | <x432> | **Name of Bestseller List** |
| P.15.6 | <x433> | **Position on List** |
| P.15.9 | <x429> | **Content Date Role Code (List 155)** |
|  |  | 01 – Publication Date |
| P.15.11 | <b306> | **Date**  YYYYMMDD |

#### Example

<citedcontent>

<x430>02</x430> ß Bestseller List

<x428>New York Times</x428> ß Source title

<x432>Audio Fiction</x432> ß Name of Bestseller List

<x433>1</x433> ß Position on list

<contentdate>

<x429>01</x429> ß Publication date

<b306 dateformat="00">20200712</b306> ß Actual date

</contentdate>

</citedcontent>

<citedcontent>

<x430>02</x430> ß Bestseller List

<x428>New York Times</x428> ß Source title

<x432>Hardcover Fiction</x432> ß Name of Bestseller List

<x433>3</x433> ß Position on list

<contentdate>

<x429>01</x429> ß Publication date

<b306 dateformat="00">20200719</b306> ß Actual date

</contentdate>

</citedcontent>

<citedcontent>

<x430>02</x430> ß Bestseller List

<x428>New York Times</x428> ß Source title

<x432>Hardcover Fiction</x432> ß Name of Bestseller List

<x433>1</x433> ß Position on list

<contentdate>

<x429>01</x429> ß Publication date

<b306 dateformat="00">20200719</b306> ß Actual date

</contentdate>

</citedcontent>

## P.16 Links to Supporting Resources

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.16.1 | <x436> | **Resource Content Type Code (List 158)** |
|  |  | 01 – Front Cover  02 – Back Cover  03 – Cover / pack  07 – Product image / artwork  12 – Contributor presentation  15 – Sample content  17 – Review  18 – Commentary / discussion  19 – Reading group guide  20 – Teacher's guide  25 – Table of Contents  26 – Trailer  33 – Student's guide  36 – Online advertisement page  37 – Promotional event material  38 – Digital review copy |
| P.16.2 | <x427> | **Target Audience (List 154)** |
|  |  | 00 – Unrestricted |
| P.16.3 | <x437> | **Resource Mode (List 159)** |
| P.16.6 | <x440> | 03 – Image  **Resource Feature Note** |
| P.16.7 | <x441> | **Resource Form (List 161)** |
|  |  | 01 – Linkable Resource  02 – Downloadable File |
| P.16.8 | <x442> | **Resource Version Feature Type (List 162)** |
|  |  | 01 – File Format  04 – File Name |
| P.16.9 | <x439> | **Resource Version Feature Value (List 178)** |
|  |  | D502 – JPEG |
| P.16.11 | <x435> | **Resource Link** |
| P.16.12 | <x429> | **Content Date Role Code (List 155)** |
|  |  | 17 – Last Updated |
| P.16.14 | <b306> | **Date**  YYYYMMDD |

#### Example

<supportingresource>

<x436>01</x436> ß Front cover

<x427>00</x427> ß Target audience (Unrestricted)

<x437>03</x437> ß Image

<resourceversion>

<x441>02</x441> ß Downloadable file

<resourceversionfeature>

<x442>01</x442> ß File format

<x439>D502</x439> ß JPEG

</resourceversionfeature>

<x435>[http://images.randomhouse.com/cover/d/9781936493371</x435](http://images.randomhouse.com/cover/d/9781936493371%3c/x435)>

ß URL/Resource Link

<contentdate>

<x429>17</x429> ß Last updated

<b306>20150727</b306> ß Actual date

</contentdate>

</resourceversion>

</supportingresource>

Example

<supportingresource>  
 <x436>15</x436> ß Sample content  
 <x427>02</x427> ß Target audience (Unrestricted)

<x437>06</x437> ß Resource Mode – Video  
 <resourceversion>  
 <x441>01</x441> ß Downloadable file  
 <resourceversionfeature>  
 <x442>04</x442> ß File Name

<x440>Interior Images-1</x440> ß Resource feature note  
 </resourceversionfeature>  
 <x435><![CDATA[https://assetbucketpublic.7169.prh.com/9781/536/222/791/sales-assets/9781536222791\_9781536222791\_Interior\_1.jpg]]></x435> ß Resource link

<contentdate>  
 <x429>17</x429> ß Last updated  
 <b306>20231113</b306> ß Actual date  
 </contentdate>  
 </resourceversion>  
 </supportingresource>

## P.17 Prizes

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.17.1 | <g126> | **Prize or Award Name** |
| P.17.2 | <g127> | **Prize or Award Year** |
| P.17.4 | <g129> | **Prize or Award Achievement Code (List 41)** |
|  |  | 01 – Winner |
|  |  | 02 – Runner-Up |
|  |  | 04 – Short-Listed |
|  |  | 05 – Long-Listed |
|  |  | 07 – Nominee |
| P.17.4a | <x503> | **Prize Statement** |

#### Example

<prize>

<g126>World Science Fiction Convention Hugo Awards</g126> ß Prize Name

<g127>1995</g127> ß Prize/Award Year

<g129>05</g129> ß Long-listed

<x503>Longlisted for Best Longform Art Book, The World Science Fiction Convention Awards, 1995</x503> ß Prize statement

</prize>

## P.19 Publisher

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.19.1 | <x445> | **Imprint Identifier Type (List 44)** |
|  |  | 01 – Proprietary |
| P.19.2 | <b233> | **Identifier Type Name** |
|  |  | Penguin Random House Proprietary Identifier |
| P.19.3 | <b244> | **Identifier Value** |
| P.19.4 | <b079> | **Imprint Name** |
| P.19.5 | <b291> | **Publishing Role Code (List 45)** |
|  |  | 01 – Publisher |
| P.19.6 | <x447> | **Publisher Identifier Type (List 44)** |
|  |  | 01 – Proprietary |
| P.19.7 | <b233> | **Identifier Type Name** |
|  |  | Penguin Random House Proprietary Identifier |
| P.19.8 | <b244> | **Identifier Value** |
| P.19.9 | <b081> | **Publisher Name** |
| P.19.10 | <b367> | **Website Purpose (List 73)** |
|  |  | 18 – Publisher’s B2C Website |
| P.19.11 | <b294> | **Website Description** |
|  |  | Penguin Random House B2C Website |
| P.19.12 | <b295> | **Link to Website** |
| P.19.14 | <b083> | **Country of Publication (List 91)**  Penguin Random House will provide ISO Country Code where product was published. |

#### Example

<imprint>

<imprintidentifier>

<x445>01</x445> ß Proprietary

<b233>Penguin Random House Proprietary Identifier</b233>

<b244>C1</b244> ß Imprint identifier value

</imprintidentifier>

<b079>Crown</b079> ß Imprint name

</imprint>

<publisher>

<b291>01</b291> ß Publisher

<publisheridentifier>

<x447>01</x447> ß Proprietary

<b233>Penguin Random House Proprietary Identifier</b233>

<b244>58</b244> ß Publisher identifier value

</publisheridentifier>

<b081>Crown</b081> ß Publisher name

<website>

<b367>18</b367> ß Website purpose: Publisher B2C website

<b294>Penguin Random House B2C Website</b294>

<b295>[https://www.penguinrandomhouse.com/books/624689/[title]/9780593097366</b295](https://www.penguinrandomhouse.com/books/624689/%5btitle%5d/9780593097366%3c/b295)> ß Link to website

</website>

</publisher>

<b083>US</b083> ß Country of Publication

## PR.20 Publishing status and date

**ONIX**

**PR # Tag Name, Values and Examples**

PR.20.1 <b394> **Publishing Status**

ONIX List 64

Values:

01 - Cancelled

02 - Forthcoming

03 - Postponed Indefinitely

04 - Active

05 - No Longer Our Product

06 - Out of Stock Indefinitely

07 - Out of Print

08 - Inactive

10 – Remaindered

|  |  |  |
| --- | --- | --- |
| P.20.3 | <x448> | **Publishing Date Role Code (List 163)** |
|  |  | 01 – Publication Date |
|  |  | 02 – Embargo Date |
| P.20.5 | <b306> | **Date** |
|  |  | Penguin Random House will always include the on sale date in this field. |

#### Example

<b394>04</b394> ß Active

<publishingdate>

<x448>01</x448> ß Publication date

<b306>20181113</b306> ß Actual date

</publishingdate>

<publishingdate>

<x448>02</x448> ß Embargo date

<b306>20181113</b306> ß Actual date

</publishingdate>

## P.21 Territorial Rights and Other Sales REstrictions

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.21.1 | <b089> | **Sales Rights Type Code (List 46)** |
|  |  | 01 – For Sale with Exclusive Rights |
|  |  | 02 – For Sale with Non-Exclusive Rights |
|  |  | 03 – Not for Sale in the Specified Countries |
| P.21.2 | <x449> | **Countries Included** |
| P.21.10 | <x456> | **Rest of World Sales Rights Type Code (List 46)** |
|  |  | 03 – Not available in any territory not listed above |

#### Example

<salesrights>

<b089>01</b089> ß For sale with exclusive rights

<territory>

<x449>AS GU MP PH PR UM US VI</x449> ß ISO country codes

</territory>

</salesrights>

<salesrights>

<b089>02</b089> ß For sale with non-exclusive rights

<territory>

<x449>AD AE AF AI AL AM AO AQ AR AT AW AX AZ BA BE BF BG BH BI BJ BL BO BQ BR BT BV BY CA CD CF CG CH CI CK CL CM CN CO CR CU CV CW CZ DE DJ DK DO DZ EC EE EG EH ER ES ET FI FM FO FR GA GE GF GL GN GP GQ GR GT GW HK HM HN HR HT HU ID IL IQ IR IS IT JO JP KG KH KM KP KR KW KZ LA LB LI LR LT LU LV LY MA MC MD ME MF MG MH MK ML MN MO MQ MR MX NC NE NF NI NL NO NU OM PA PE PF PL PM PS PT PW PY QA RE RO RS RU RW SA SD SE SG SI SJ SK SM SN SR SS ST SV SX SY TD TF TG TH TJ TK TL TM TN TR TW UA UY UZ VA VE VN WF WS YT</x449> ß ISO country codes

</territory>

</salesrights>

<salesrights>

<b089>03</b089> ß Not for sale in the specified countries

<territory>

<x449>AG AU BB BD BM BN BS BW BZ CC CX CY DM FJ FK GB GD GG GH GI GM GS GY IE IM IN IO JE JM KE KI KN KY LC LK LS MM MS MT MU MV MW MY MZ NA NG NP NR NZ PG PK PN SB SC SH SL SO SZ TC TO TT TV TZ UG VC VG VU YE ZA ZM ZW</x449> ß ISO country codes

</territory>

</salesrights>

<x456>03</x456> ß Rest of World: Not available in any territory not listed above

## P.22 Related Works

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.22.1 | <x454> | **Work Relation Code (List 164)** |
|  |  | 02 – Derived from |
| P.22.2 | <b201> | **Work Identifier Type Code (List 16)** |
|  |  | 01 – Proprietary |
|  |  | Penguin Random House uses this value to indicate the title family identifier. This value will be shared across all instances of a single work. For example, the trade paperback, ebook, and downloadable audiobook versions of E L James’ *Fifty Shares of Grey* will all share the same title family identifier. |
| P.22.3 | <b233> | **Identifier Type Name** |
|  |  | Penguin Random House Proprietary Identifier |
| P.22.4 | <b244> | **Identifier Value** |

#### Example

<relatedwork>

<x454>02</x454> ß Derived from

<workidentifier>

<b201>01</b201> ß Proprietary

<b233>Penguin Random House Proprietary Identifier</b233>

<b244>562881</b244> ß Identifier value

</workidentifier>

</relatedwork>

## P.23 Related Products

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.23.1 | <x455> | **Product Relation Code (List 51)** |
|  |  | 03 – Replaces  05 – Replaced by  06 – Alternative Format |
|  |  | 27 – Electronic version available as |
| P.23.2 | <b221> | **Product Identifier Type Code (List 5)** |
|  |  | 02 – ISBN-10 |
|  |  | 15 – ISBN-13 |
| P.23.4 | <b244> | **Identifier Value** |
| P.23.5 | <b012> | **Related Product Form Code (List 150)** |
|  |  | Penguin Random House will provide the product form values above in P.3.2. |
| P.23.6 | <b333> | **Related Product Form Detail (List 175)** |
|  |  | Penguin Random House will provide the product form values above in P.3.3. |

#### Example

<relatedproduct>

<x455>03</x455> ß Replaces

<productidentifier>

<b221>02</b221> ß ISBN-10

<b244>1524763136</b244>

</productidentifier>

<productidentifier>

<b221>15</b221> ß ISBN-13

<b244>9781524763138</b244>

</productidentifier>

<b012>BB</b012> ß Hardcover

</relatedproduct>

<relatedproduct>

<x455>06</x455> ß Alternative format

<productidentifier>

<b221>02</b221> ß ISBN-10

<b244>0525633685</b244>

</productidentifier>

<productidentifier>

<b221>15</b221> ß ISBN-13

<b244>9780525633686</b244>

</productidentifier>

<b012>AJ</b012> ß Downloadable audio

</relatedproduct>

<relatedproduct>

<x455>05</x455> ß Replaced by

<productidentifier>

<b221>02</b221> ß ISBN-10

<b244>0525633693</b244>

</productidentifier>

<productidentifier>

<b221>15</b221> ß ISBN-13

<b244>9780525633693</b244>

</productidentifier>

<b012>AC</b012> ß CD Audio

</relatedproduct>

<relatedproduct>

<x455>06</x455> ß Alternative format

<productidentifier>

<b221>02</b221> ß ISBN-10

<b244>0525633707</b244>

</productidentifier>

<productidentifier>

<b221>15</b221> ß ISBN-13

<b244>9780525633709</b244>

</productidentifier>

<b012>AJ</b012> ß Downloadable Audio

</relatedproduct>

<relatedproduct>

<x455>06</x455> ß Alternative format

<productidentifier>

<b221>02</b221> ß ISBN-10

<b244>0525633758</b244>

</productidentifier>

<productidentifier>

<b221>15</b221> ß ISBN-13

<b244>9780525633754</b244>

</productidentifier>

<b012>BC</b012> ß Trade Paperback

<b333>B102</b333> ß Paperback

</relatedproduct>

    <relatedproduct>

<x455>27</x455> ß Electronic Version available as

<productidentifier>

<b221>02</b221> ß ISBN-10

<b244>0525633758</b244>

</productidentifier>

  <productidentifier>

  <b221>15</b221> ß ISBN-13

  <b244>9781984858320</b244> ISBN-13

  </productidentifier>

<b012>EA</b012> ß Digital (delivered electronically)

<b333>E101</b333> ß EPUB

<b333>E200</b333> ß Reflowable

    </relatedproduct>

  </relatedmaterial>

## P.25 Market Publishing Detail

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.25.12 | <j407> | **Market Publishing Status (List 68)** |
|  |  | 01 – Canceled  02 – Not Yet Available  03 - Postponed  04 – Active |
|  |  | 05 – No Longer Our Product  06 – Out of Stock |
|  |  | 07 – Out of Print  10 – Remaindered |
| P.25.22 | <k169> | **Book Club Adoption** |

#### Example

<marketpublishingdetail>

<j407>07</j407> ß Out of Print

<k169 textformat="02">GMA Book Club selection for Jun 2008</k169>

ß Book Club Adoption

<k169 textformat="02">Read with Jenna Book Club selection for Mar 2019</k169> ß Book Club Adoption

</marketpublishingdetail>

## P.26 Supply Detail

|  |  |  |
| --- | --- | --- |
| **PR #** | **Tag** | **Name, Values and Examples** |
| P.26.1 | <j292> | **Supplier Role (List 93)** |
|  |  | 01 – Publisher |
|  |  | 06 – Distributor |
| P.26.2 | <j345> | **Supplier Identifier Type Code (List 92)** |
|  |  | 07 – SAN |
| P.26.4 | <b244> | **Identifier Value** |
| P.26.5 | <j137> | **Supplier Name** |
| P.26.6 | <j270> | **Supplier Telephone Number** |
| P.26.14 | <j268> | **Returns Code Type**  Values:  02 – BISAC returnable indicator code |
| P.26.16 | <j269> | **Returns Conditions Code**  Values:  N – Non Returnable  Y – Yes, full copy  S – Yes, strip cover  Example:  <returnsconditions>  <j268>02</j268> ß BISAC returnable indicator  <j269>Y</j269> ß Yes, full copy  </returnsconditions> |
| P.26.17 | <j396> | **Product Availability (List 65)** |
|  |  | 01 – Cancelled  10 – Not Yet Available  20 – Available |
|  |  | 40 – Not Available |
|  |  | 43 – No Longer Supplied By Us  46 – Withdrawn from Sale  47 – Remaindered  Example  <supplydetail>  <j396>20</j396> ß Available |
| P.26.18 | <x461> | **Supply Date Role Code (List 166)** |
|  |  | 02 – Sales Embargo Date  18 – Last Date for Returns |
|  |  | 50 – New Supplier Start Date |
|  |  | 51 – Supplier End Date |
| P.26.20 | <b306> | **Date**  YYYYMMDD  Example:  <supplydate>  <x461>02</x461> ß Sales Embargo Date  <b306>19841008</b306>  </supplydate>  <supplydate>  <x461>18</x461> ß Last Returns Date  <b306>20200504</b306>  </supplydate>  <supplydate>  <x461>50</x461> ß New supplier start date  <b306>19841008</b306>  </supplydate>  <supplydate>  <x461>51</x461> ß Supplier End Date  <b306>20200504</b306>  </supplydate> |
| P.26.32 | <j349> | **Location Name** Values:  Westminster, MD  Crawfordsville, IN  Example  <supplydetail>  <Stock>  <j349>Crawfordsville, IN<j349> ß Warehouse Location Name  </Stock> |
| P.26.33 | <j293> | **Stock Quantity Code Type**  Value:  01 – Proprietary |
| P.26.35 | <j297> | **Stock Quantity Code**  RH Value: NA – Not Available |
| P.26.41 | <j145> | **Pack or Carton Quantity** Penguin Random House will provide the numeric value for quantity.  Example  <j145>12</j145> |
| P.26.41a | <x545> | **Pallet Quantity**  Penguin Random House will provide the numeric value for quantity.  Example  <x545>990</x545> |
| P.26.43 | <x462> | **Price Type Code (List 58)** |
|  |  | 01 – Retail Price (Excluding Tax) |
|  |  | 05 – Supplier’s Net Price (excluding tax)  Example for Retail Price (excluding tax)  <price>  <x462>01</x462> ß Retail Price excluding tax  <j261>05</j261>  <discountcoded>  <j363>02</j363>  <j378>Penguin Random House Proprietary Identifier</j378>  <j364>BQV</j364>  </discountcoded>  <j151>7.99</j151>  <j152>USD</j152>  <territory>  <x449>US</x449>  </territory>  </price>  Example for Supplier’s Net Price (excluding tax)  <price>  <x462>05</x462> ß Supplier’s net price excluding tax  <j261>05</j261>  <discountcoded>  <j363>05</j363>  <j378>Penguin Random House Proprietary Identifier  </j378>  <j364>BQV</j364>  </discountcoded>  <j151>7.99</j151>  <j152>USD</j152>  <territory>  <x449>US</x449>  </territory>  </price> |
| P.26.44 | <j261> | **Price Type Qualifier (List 59)** |
|  |  | 02 – Export Price  05 – Consumer Price |
| P.26.54 | <j363> | **Discount Code Type Code (List 100)** |
|  |  | 02 – Proprietary Discount Code |
| P.26.55 | <j378> | **Discount Code Type Name** |
|  |  | Penguin Random House Proprietary Identifier |
| P.26.56 | <j364> | **Discount Code Value** |
|  |  | The publisher discount code is a three-character code proprietary to Penguin Random House which allows customers to map to the Penguin Random House Discount Matrix (available in a separate excel file) to determine the discount for a title in a particular class of trade. The Penguin Random House Discount Code Matrix has moved to a new location, and is now only available from a secure, password-protected Box link.  To access the Discount Code Matrix, please see below:   * **Box Link:** https://randomhouse.box.com/s/hmo8wcq308ro7fdm0jvghl0neepgjjdd * **Password:** PhysicalCustOps1745!   Example for Consumer Price:  <price>  <j148>01</j148> ß Retail price  <j261>05</j261> ß Consumer price  <discountcoded>  <j363>02</j363>  <j364>BCV</j364> ß Discount Code  <discountcoded>  Example for Export Price:      <price>  <x462>01</x462>  <j261>02</j261> ß Export Price  <discountcoded>    <j363>02</j363>    <j378>Penguin Random House Proprietary Identifier</j378>    <j364>BQV</j364>  </discountcoded>  <j151>7.99</j151>  <j152>USD</j152>  <territory>    <x449>US</x449>  </territory>      </price> |
| P.26.62 | <j151> | **Price Amount** |
| P.26.70b | <j192> | **Unpriced Item Type (List 57)** |
|  |  | 01 – Free of Charge |
| P.26.71 | <j152> | **Currency Code (list 96)** |
|  |  | USD – US Dollar |
|  |  | CAD – Canadian Dollar |
| P.26.72 | <x449> | **Countries Included** |
|  |  | Penguin Random House will always identify the country in which the price applies. |

#### Example

<productsupply>

<supplydetail>

<supplier>

<j292>01</j292> ß Publisher

<supplieridentifier>

<j345>07</j345> ß SAN

<b244>2013975</b244> ß Actual SAN value

</supplieridentifier>

<j137>Penguin Random House</j137> ß Supplier Name

<j270>1-800-733-3000</j270> ß Supplier telephone number

</supplier>

<j396>20</j396> ß Available

<supplydate>

<x461>02</x461> ß Sales Embargo Date

<b306>20200804</b306> ß Actual date

</supplydate>

<price>

<x462>05</x462> ß Supplier’s Net Price (excluding tax)

<j261>05</j261>

<discountcoded>

<j363>02</j363>

<j378>Penguin Random House Proprietary Identifier</j378>

<j364>BCV</j364> ß Discount code

</discountcoded>

<j151>7.99</j151> ß Actual price

<j152>USD</j152>

<territory>

<x449>US</x449> ß Country in which price applies

</territory>

</price>

<price>

<x462>05</x462> ß Supplier’s Net Price (excluding tax)

<j261>05</j261>

<discountcoded>

<j363>02</j363>

<j378>Penguin Random House Proprietary Identifier</j378>

<j364>BCV</j364> ß Discount code

</discountcoded>

<j151>8.99</j151> ß Actual price

<j152>CAD</j152>

<territory>

<x449>CA</x449> ß Country in which price applies

</territory>

</price>

## Appendix A: Color of Cover Codes Supplied By Penguin RAndom House

***ONIX List 98.*** Color of cover values currently provided by Penguin Random House in the <b335> tag.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| BLK | Black |  | ORG | Orange |
| BLU | Blue |  | PNK | Pink |
| BRN | Brown |  | PUR | Purple |
| BUR | Burgundy / Maroon |  | RED | Red |
| CEL | Celadon / Pale Green |  | SKY | Sky / Pale Blue |
| CRE | Cream |  | SLV | Silver |
| GLD | Gold |  | TAN | Tan / Light Brown |
| GRN | Green |  | TEA | Teal / Turquoise Green |
| GRY | Grey |  | WHI | White |
| MUL | Multicolor |  | YEL | Yellow |
| NAV | Navy / Dark Blue |  |  |  |

## Appendix B: Contributor Roles Supplied by Penguin Random House

***ONIX List 17.*** Contributor role values currently provided by Penguin Random House in the <b035> tag.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| A01 | By (author) |  | A32 | Contributions by |
| A02 | With |  | A33 | Appendix by |
| A05 | Lyrics by |  | A39 | Maps by |
| A09 | Created by |  | B01 | Edited by |
| A10 | From an idea by |  | B02 | Revised by |
| A11 | Designed by |  | B03 | Retold by |
| A12 | Illustrated by |  | B04 | Abridged by |
| A13 | Photographs by |  | B05 | Adapted by |
| A14 | Text by |  | B06 | Translated by |
| A15 | Preface by |  | B07 | As told by |
| A16 | Prologue by |  | B09 | Series edited by |
| A18 | Supplement by |  | B20 | Consultant Editor |
| A19 | Afterword by |  | B22 | Dramatized by |
| A20 | Notes by |  | B25 | Arranged by (music) |
| A21 | Commentaries by |  | C01 | Compiled by |
| A22 | Epilogue by |  | C02 | Selected by |
| A23 | Foreword by |  | D01 | Producer |
| A24 | Introduction by |  | D03 | Conductor |
| A25 | Footnotes by |  | E03 | Narrator |
| A26 | Memoir by |  | E07 | Read by |
| A27 | Experiments by |  |  |  |

## Appendix C: Languages Supplied by Penguin Random House

***ONIX List 74.*** Language code values currently provided by Penguin Random House in the <b252> tag.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ara | Arabic |  | kas | Kashmiri |
| chr | Cherokee |  | kor | Korean |
| chi | Chinese |  | kir | Kyrgyz |
| cze | Czech |  | lat | Latin |
| dan | Danish |  | enm | Middle English |
| eng | English |  | mon | Mongolian |
| fre | French |  | per | Persian (Farsi) |
| ger | German |  | pol | Polish |
| gre | Greek, Modern (1453-) |  | por | Portuguese |
| heb | Hebrew |  | rus | Russian |
| hun | Hungarian |  | san | Sanskrit |
| gle | Irish |  | spa | Spanish |
| ita | Italian |  | swe | Swedish |
| jpn | Japanese |  | urd | Urdu |